

Video	Audio
FADE IN FROM BLACK	(SFX: EMERGENCY ALERT)
CAM 2: MCU HOST.	HOST: When tragedy strikes, people often wonder what they could have done differently. We've brought in emergency medical technician Dr. Holt so you don't have to wonder anymore. Dr. Holt?
CAM 1: OTS - DR. HOLT. HOLT WALKS IN, SITS DOWN AT DESK, WAVES TO UNSEEN AUDIENCE.	DR. HOLT: Hi everybody, thanks for having me here. (SFX: AUDIENCE APPLAUSE)
CAM 3: MCU HOST.	HOST: After Hurricane Irma, there are just so many people in need of help. Doctors are in high demand, but what can the average person do to help?
CAM 1: MCU DR. HOLT.	DR. HOLT: I always tell people that the best way to be prepared for an emergency is through basic first aid training.
CAM 3: OTS - HOST.	HOST: And that's enough to save a life? DR. HOLT: Definitely.
CAM 2: MS DR.HOLT AND HOST. GRAPHIC: LOWER THIRD – FONT IN “(National Safety Council, 2015).”	DR. HOLT: According to the National Safety Council, 25 percent of all E-R visits can be avoided with basic first aid and C-P-R training.
CAM 2: WS HOST AND DR. HOLT.	HOST: But C-P-R isn't all you learn in first aid training, is it? DR. HOLT: Not at all. HOST: Let's take a look at a clip from one of Dr. Holt's most recent training classes.
VTR: PLAY FIRSTAIDTRNG.MOV DR. HOLT - VOICEOVER	DR. HOLT: Your classes will teach you to treat burns, cuts, sprains and more. You'll also learn the difference in care strategies for infants and adults.

CAM 3: OTS SHOT - HOST.	HOST: You know, I think a lot of college students would argue that they just don't have the time or money for more classes. What advice would you give them?
CAM 2: MS HOST AND DR. HOLT. GRAPHIC: LOWER THIRD FONT IN – “Sign up at redcross.org today!”.	DR. HOLT: Sign up for classes at redcross.org and start saving lives today! The average training cost to become certified is a mere 25 dollars. HOST: And saving a life? That's priceless.
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