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| **AUDIO** | **SCRIPT** |
| SFX: Running then stop and breathing heavy | We can’t run forever. It’s time to make a difference.  |
| MUSIC: dark undertones | Millions of children across the world are living in poverty. Many want to help, but are unsure of how to really make an impact.  |
| CUT MUSIC | Well, that’s where we come in.  |
| MUSIC: upbeat, emotional | At Toms, we know the value of a shoe. Do you? |
|  | Did you know that hundreds of children were identified as needing malnutrition care because of shoe-integrated health screenings?  |
| SFX: medical beeping | Or that over 2 million children have been protected from hookworm because of TOMS Shoes provided to them?And a shoe can do a lot more than simply protecting some feet! |
| MUSIC: more fast paced | Through our “One for One” program, your purchase runs far past the checkout counter. The money you use to buy a Tom’s product for yourself, also goes to help provide amazing gifts for those in need. |
| SFX: children running on a playground, laughing | Like the Gift of More Shoes! A pair for you and a pair for those in need to learn and play in.  |
| SFX: running water | The Gift of Water!  |
| SFX: baby crying | Of Safe Birth.  |
|  | of Sight and the Gift of Kindness.  |
|  | Find out more about the gifts provided through our One for One program on toms.com.  |
| Fade out music! | Make a difference with every step you take and Purchase today! Toms. It’s bigger than shoes. It’s what we do in them.  |